

# BusinessWeek

ASIAN EDITION / SEPTEMBER 17, 2001

THE MCGRAW-HILL COMPANIES

# Indonesia

## Some multinationals are thriving

# Indian TV

## How Star went from loser to winner

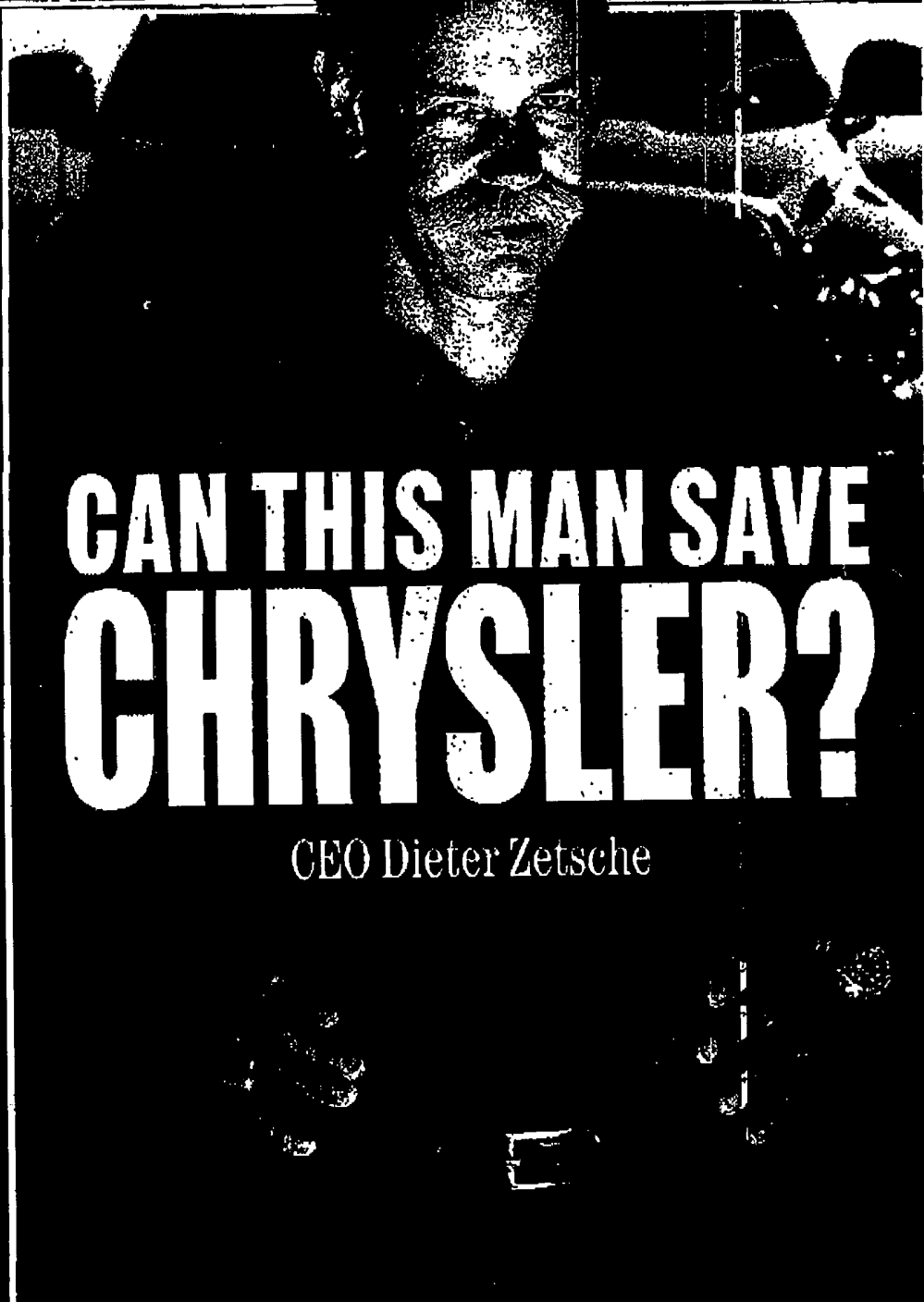
## GE

## Sizing Up Jeff Immelt



# HP and Compaq

Is a  
deal the  
answer?



# CAN THIS MAN SAVE CHRYSLER?

**CEO Dieter Zetsche**



AUSTRALIA	US \$6.00	CAMBODIA	US \$4.00	INDIA	RS 80	KOREA	WON 5,000	MALAYSIA	RM 9.00	NEW ZEALAND	NZ \$7.50	PHILIPPINES	PESOS 100	TAIWAN	NT \$150	VIETNAM	US \$4.00
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**FEELER**  
The IMF is  
raising  
questions  
about Japan's  
economy

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SEPTEMBER 17, 2001

## NEW TEAM

Can two  
companies in  
trouble make  
each other  
stronger?

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## Cover Story

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Three years after the merger, DaimlerChrysler's U.S. unit is still running rough. As a result, the company's stock is down 55%, and profits in 2000 tumbled 90%. And few new models will surface till 2004. Oddly enough, CEO Dieter Zetsche may be just the white knight the situation requires. The German exec has confounded his many American critics by turning out to be a decent, even likable, fellow. He has the unions' support. And who knows, he may even get Stuttgart and Detroit to cooperate in their carmaking operations

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The country is still low-cost, so foreign companies are staying put despite economic turmoil and violence

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Blasted off course by the recession, the carrier is struggling and its stock price has plummeted

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The combo will be the global leader in PCs, but given their ultrathin margins and maturing markets, how much of a prize is that?

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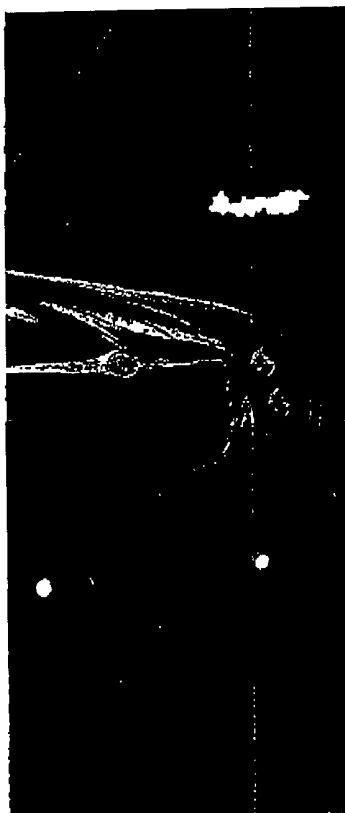
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Soaring costs will put the pinch on just about everyone—and it couldn't come at a worst time for the economy

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COVER PHOTOGRAPH BY KATHURINE LANGERT; PANEL HEADS FROM TOP: NO CREDIT; BRAD PITT; ELIZABETH PLENNER; PAMIDE WORLD



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## ASIAN EDITION

BusinessWeek (ISSN 0007-7130) published weekly, except for one issue in January and one in August, by The McGraw-Hill Companies, Inc. Executive, Editorial, Circulation, and Advertising Offices: 1221 Avenue of the Americas, New York, N.Y. 10020. U.S. subscriber rate \$54.95/year; Canada: Cdn \$69/year. Periodicals postage paid at New York, N.Y., and at additional mailing offices. Postage paid at Montreal, P.Q. Canada Post International Publications Mail Product Sales Agreement No. 246484. Postmaster: Send address changes to BusinessWeek, P.O. Box 430, Hightstown, N.J. 08520.

